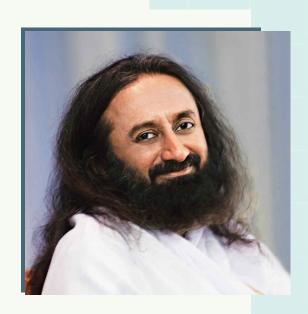


An Initiative taken by Sri Sri Rural Development Programme

RAGS TO RECYCLE

## OUR VISION



Gurudev Sri Sri Ravishankar Ji's vision is to see a stress free, disease- free society.

## DID YOU KNOW?

#### Life Span of Waste Material

Cardboard Months Orange Peel Months 50-100 Tin Can **Years** 100 **Batteries** Years 10-1000 Plastics - bottle, Years diaper, bag 1 Million Glass Bottle Years Styrofoam / Tin Never Foil

- Only the dead non recyclable waste is meant to go to the landfill.
- Only 75 80 % waste is collected and 22 28 % waste is recycled in our country.

## WHAT CAN I DO?

#### **REFUSE**

what you don't need. Say no to anything single-use. THINK REUSABLE.



#### **REDUCE**

what you do need. Choose products with less packaging and purchase in bulk when possible.



#### **REUSE**

anything that you can. Invest in items that can be used more than once.



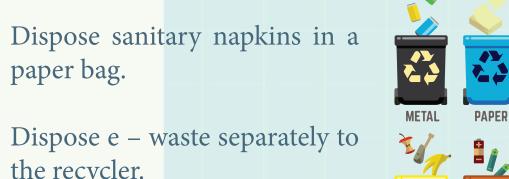
### RECYCLE

what you cannot refuse, reduce, or reuse. Remember recyclables should be EMPTY. CLEAN. & DRY.



## SEGREGATION IS THE KEY

- o Dispose plastic, paper, glass and other household items in a separate bin for recycling.
- paper bag.
- the recycler.



Types of Recyclable Waste

ORGANIC

GLASS

BATTERIES LIGHT BULBS E-WASTE

**PLASTIC** 

#### Always segregate the waste



## ADVANTAGES OF RECYCLING



## BOOSTING THE RECYCLING INDUSTRY

- Sustain ragpickers and waste collectors.
- Reduce the carbon footprint.
- Help preserve natural resources.
- Boost economic growth and innovation.
- Build community relations.
- Make a difference in climate change.

## NEXT STEPS TO TAKE

- Register for FREE with us on our website www.ssrdp.org
- Contact your nearest Rag picker, Kabadiwala, Recycler, and SAVE
  YOUR WASTE from going to dump yard / landfill
- Note down the approximate amount of waste you are giving to the Rag picker / Recycler and each time Fill The Data on the website and DO YOUR BIT.

SANGACHADWAM - TOGETHER WE CAN!

# THANK YOU!

### Sri Sri Rural Development Programme

#### Reach us on:

- Sri Sri Rural Development Program SSRDP
- @srisriruraldevelopmentprogram
- @SriSriRDP